



Victor A. Ruiz

August 23, 2025

Victor A. Ruiz, 54, of Lubbock, Texas, was called home on August 23, 2025. He was born on June 22, 1971, in San Antonio, Texas, to the late Faustino and Narcisa Ruiz.

Victor was known for his kind heart, generosity, and unwavering love for family and friends. He had a gift for balancing many tasks at once and always found time to lend a helping hand.

Together with his husband, Rick Roberts, Victor co-owned Nayka's Treasures and Boutique in Lubbock, where his creativity and hard work shined. Victor and Rick were united in marriage on August 21, 2018, after sharing a devoted partnership of 23 years.

Victor was a true warrior. He stood tall through life's challenges, bravely battling a stroke in 2022 and later cancer. Even during treatments, he continued to fight with courage—not only for himself but for the family he cherished deeply.

He is survived by his beloved husband, Rick Roberts of Lubbock; their son, Adrian John Ruiz Roberts of Lubbock; his sister, Jesusa Reyes of Milwaukee, Wisconsin; brothers, Armando, Fabian, Manuel (wife Lisa), Elias, and Jesse (wife Gracie); stepson, Joshua Mesa; grandchildren, Genesis, JJ (wife Victoria), and Ivan; great-grandchildren, Aubry Traylor, Iverson, and Kyson Mesa; and his treasured nieces and nephews of Milwaukee.

Victor was preceded in death by his stepson, Jacob Mesa; his sisters, Marcy Ruiz and Julie Ochoa; and his brother, Tino Ruiz.

Victor's memory will forever live on in the hearts of those who knew and loved him. May God's perpetual light shine upon him and grant him eternal rest—for in heaven, he has gained his wings. 🙏❤️

Visitation Friday, August 29, 2025 from 3:30 - 7:30 PM at ROZGA FUNERAL & CREMATION SERVICES · ROZGA-WALLOCH CHAPEL with a Funeral Service at 5:30 -

6:30 PM. Additional Visitation Saturday, August 30 from 10:00 - 11:00 AM at ROZGA-WALLOCH CHAPEL. Interment Mt. Olivet Cemetery.

Rozga Funeral & Cremation Services

Rozga-Walloch Chapel

4309 South 20th Street

Milwaukee, WI 53221

Cemetery Details

Mount Olivet Cemetery

3801 W Morgan Ave
Milwaukee, WI 53221

Previous Events

Interment

AUG 30. 11:30 AM (CT)

Mount Olivet Cemetery
3801 W Morgan Ave
Milwaukee, WI 53221

Tribute Wall



“ Rozga Funeral Home created a Webcast in memory of Victor A. Ruiz



Rozga Funeral & Cremation Services - August 28, 2025 at 05:12 PM

MM



Melissa Marroquin - August 29, 2025 at 09:44 PM

KS

“ 1 file added to the tribute wall



Kimberly Swartz - August 30, 2025 at 11:06 AM



“ 64 files added to the album LifeTributes



Rozga Funeral & Cremation Services - August 29, 2025 at 03:04 PM

VA

I love you tio. Thanks for everything. Thanks for the memories. You're a special soul that will be deeply missed. I'm glad that we moved here to Texas and got to spend more time with you than we would have been able to had we stayed living in Wisconsin. Over the years I watched my dad and you grow closer and closer. I remember when I moved to Dallas for a while and my brother's were in the Marines during the holidays I was worried if my sister couldn't be with Dad and mom for them then who would? But that feeling was fleeting because I could always count on YOU being with Dad on holidays. Thanksgiving, Christmas, his birthday, father's day and every holiday in between. I remember when you were in the hospital due to the stroke, my dad just wasn't himself, and thanksgiving was coming up and he wondered if we'd have our annual get together at Tio Victor's (your house), not that year, but that was okay because that year, we were just great full to have you out of the hospital and at our house❤️. I'll never forget your carne guisada and definitely not your fruit salad! But most of all, I'll never forget the love the memories the kindness, and the joy you brought to my dad, Rick, Adrian, Aubrey, myself and everyone else who knew you. I know this year, there won't be the best fruit salad at our thanksgiving dinner, and we'll have to find someone and convince them to put your Easter bunny outfit on and Santa clause suit too, however, in our hearts you will remain forever. That spot tho, your spot, as a spouse, a father, a brother, a grandfather, and MY TIO VICTOR, that spot, no one could ever fill.

Love u.

Valerie - August 30, 2025 at 01:00 PM

RF

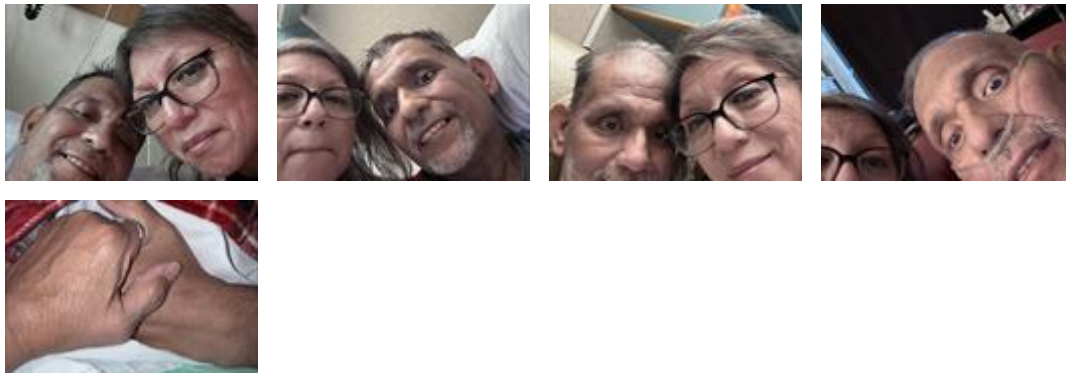
“ Richard Riojas & Family purchased the Peaceful White Lilies Basket for the family of Victor A. Ruiz.



Richard Riojas & Family - August 29, 2025 at 12:35 PM

JR

“ 7 files added to the album manito



Jesusa Reyes - August 27, 2025 at 02:33 PM